

"Our
Argoflex
is Ideal
for much
of Our
Studio
Photography"

says

SAM ELLISTON

of Bell Studio, Atchison, Kas.



The Old Tailor



TECHNICAL DATA

Film: Super xx

Exposure: 1/2 sec. f:18

Light: Soft Daylight

Film developer: D-76

Paper: Kodabromide G No 2

Paper developer: D-72

Professional quality in amateur snapshots is easy with the Argoflex. That's why many amateurs are using it professionally.

Argoflex has the right combination of features to make it an all-purpose camera. The full-size focusing ground glass helps in composing pictures . . . you get what you see. The color-corrected F:4.5 lens, precise split-second shutter, plus a high-powered focusing magnifier help in solving the three big problems of picture making: sharpness, exposure, speed.

Ask your Argus dealer to show you Argoflex.

argus
ann arbor michigan

Fine American Made Cameras

**FREE! BIG 32 PAGE
BOOKLET**

"CHOOSING YOUR CAMERA"

Write Dept. 1007 today
for your copy.

